#### Stambaugh Ness

## Vantagepoint/Vision Virtual User Group

**January 18, 2023** 

PRESENTED BY:

Stambaugh Ness



# Meet Your Presenter(s)



Susan Patrick

Director, Client Solutions



Karen Sigel

Consultant, Deltek
Vision/Vantagepoint



# <u>Agenda</u>

SN Upcoming Events & Updates



# Our Main Event: Proposals!

Have you ever thought about being able to generate proposals from the system? Well, you can!

Reminder to Fill out Survey!





# Upcoming UG Meetings

#### **Virtual**

**When:** February 15, 2023

Time: 2:00 – 3:00PM Where: At Your Desk

**Topic:** Preparing Financial Statements: A Better Way for

Your Firm



#### **Pittsburgh**

**When:** January 19, 2023 **Time:** 9:00 – 11:00AM

Where: Desmone Architects

#### **South Central PA**

When: March 16, 2022 Time: 9:30 – 11:30AM Where: RLPS Architects



# Why People Need to be Part of Your Business Strategy

February 02, 2023 2:00 p.m. - 3:00 p.m. EST At Your Desk, GoToWebinar

Hope is not a strategy, yet many companies build business strategies and plans upon a foundation of hope; we hope our employees don't leave; we hope there are enough quality candidates/hires to meet our growth goals.

Research recently conducted by SN found that 85% of AEC firms surveyed view the ability to recruit talent as one of the major issues facing their companies, with 50% of firms identifying retention of existing staff as a major challenge. Demographic changes are a certainty, and they aren't boding well for our industry.

Join our upcoming webinar, for a detailed look at the data and challenges facing AEC firms from the people perspective, with recommendations for how to be more strategic about your most important asset: your people.







# Ownership as a Recruitment Tool: Risk or Reward?

February 09, 2023 2:00 p.m. - 3:00 p.m. EST At Your Desk, GoToWebinar

To win an increasingly competitive talent war, many architectural and engineering firms rely on offers of ownership stakes to recruit and hire high-level talent. But it's a strategy that can quickly backfire when unvetted employees suddenly become owners; it's a risk that can put a firm in a challenging situation both organizationally and financially.

Join SN's Brad Wilson and Kristi Weierbach, as they dive into some of the complexities of using ownership as a recruitment tool and how to avoid related risks.







# Compensation & Benefit Challenges in Today's Economic Landscape

February 14, 2023 2:00 p.m. - 3:00 p.m. EST At Your Desk, GoToWebinar

A recent SN survey revealed that wage growth and benefit costs are two of the top five challenges facing AEC firms today. With the current economic environment adding to industry uncertainty, firms seek guidance on compensation and benefits decision-making. Fortunately, there are many philosophies and resources to aid companies through this process.

Join Kate Allen and Kristi Weierbach for their upcoming webinar, where they'll address these important organizational issues and offer insight into managing the delicate balance of people and money.





# **Polling Question**

Do you currently generate proposition Vision or Vantagepoint?

- Yes
- No
- Not Sure
- Didn't know you could







# Vision / Vantagepoint Proposals

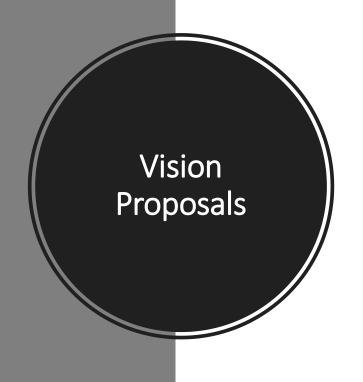




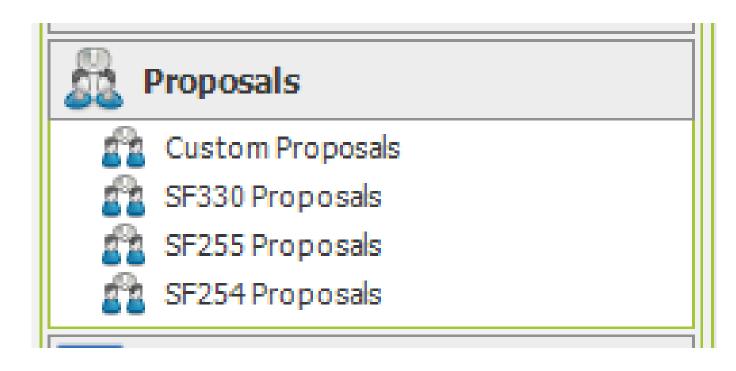
# Vision Proposals







Requires CRM and/or Proposal Module License(s)



- Custom Proposals
- Government Forms
  - SF330
  - SF255/SF254
- Ability to merge directly from Info Centers



## Vision Merge Template

- Can be created for Word or InDesign:
  - InDesign requires
     FILESTREAM be enabled
- Macro available to add Info
   Center fields (standard and user defined including grids).
- Formatting determined by Merge Templates:
  - Margins, fonts, spacing, etc.







# Include Graphics

Links *			
	Description →	Link Path ↔	Graphic 🗗
	ER - nurses station / patients	C:\Users\SFerrell\Pictures\Vision\Emergency Room\ER.jpg	~
	Nurses Station	C:\Users\SFerrell\Pictures\Vision\Emergency Room\nurses-station.jpg	~

- Must be associated to records within Links grid.
- Graphic checkbox must be selected.

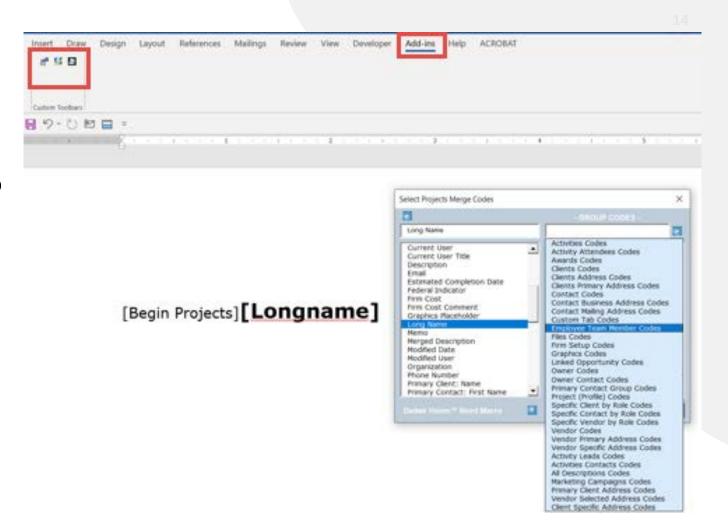






# Merge Template Macro (Word)

- See Utilities>Download Merge Macro
- Vision toolbars accessible within Add-ins tab in Word.
- All Merge Templates must contain [Begin] & [End] statements.
- Group Codes also available for grid data, etc. (also require [Begin] and [End] statements).



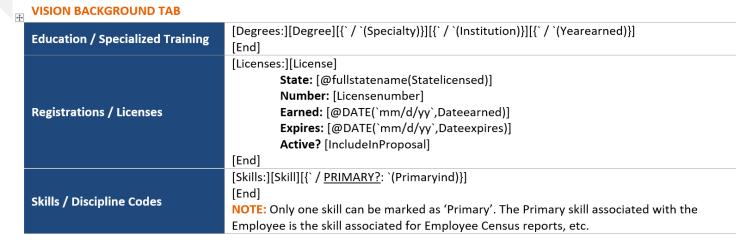




# Merge Templates

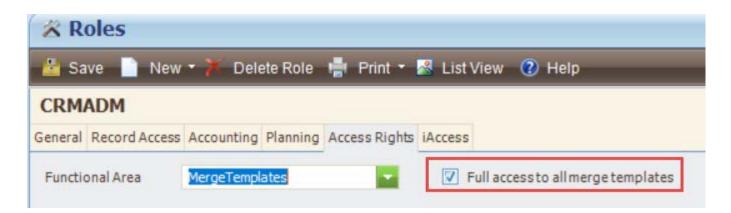
- Word templates must be saved as .rtfs
- Text overflows allowed:
  - Resumes and project profiles, etc., can exceed a single page.
- Accessible directly from standard Info Centers for merging record(s) (CRM users only).





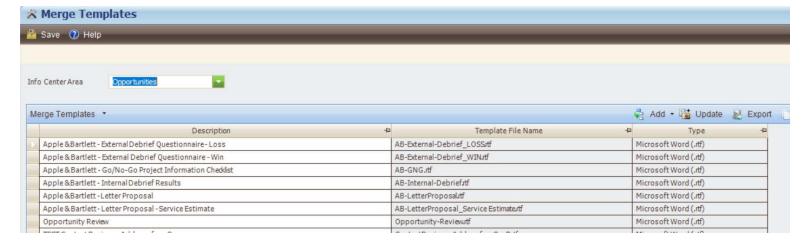






#### Merge Templates

- Managed within Configuration > General > Merge Templates: Organized by Info Center
- Unable to create Merge Templates for User-Defined Info Centers.
- Recommend updating applicable security roles to allow access to ALL Merge Templates.





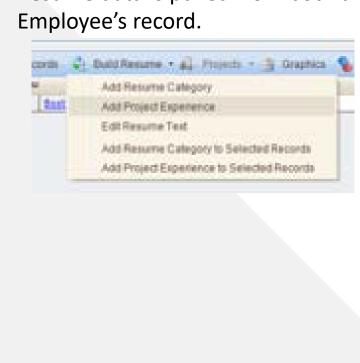


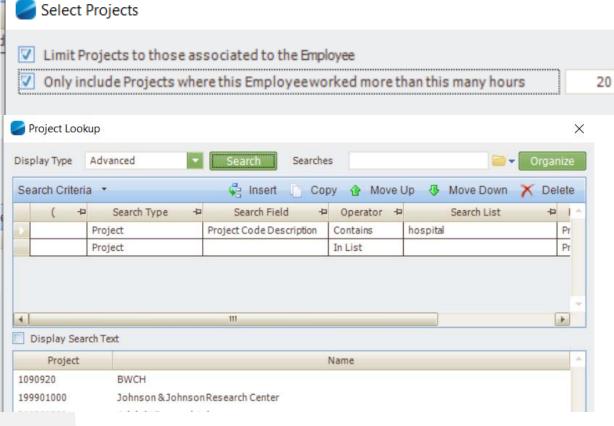
# Custom Proposals

Use of the Proposal Module allows users to select specific projects to appear on Employee resumes, etc.

Resumes merged directly from the Info Center pull all projects associated to Employee.

Resume data is pulled from both the Employee and Projects Info Center for projects associated to the





X

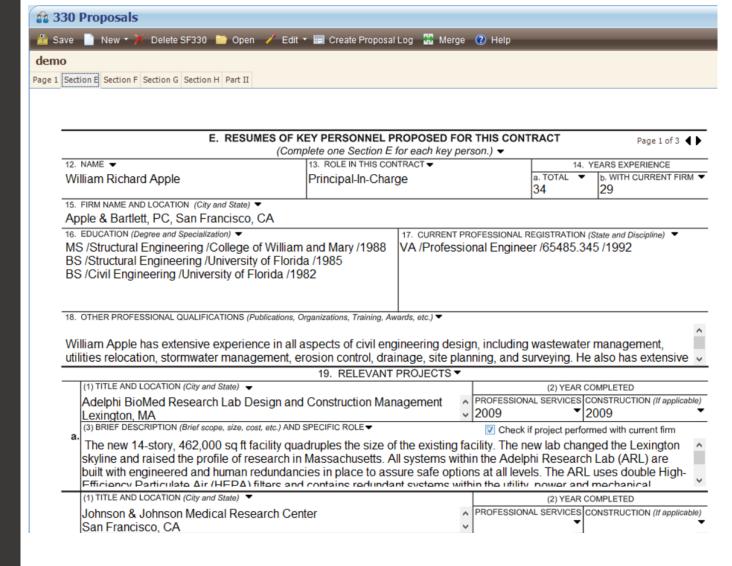
Stambaugh

Search



#### SF330 Templates

- Graphical interface pulls data from Clients, Vendors, Employees, Projects, and Text Libraries.
- Automatically populates relevant team members in Section F based on associations in Projects (Employees and Subconsultants) and team member selections on first page of SF330.







# Tips/Tricks

- Store data consistently throughout Info Centers for standardized use in proposal documents.
- Store Project data (Descriptions, etc.) at the Project level of the WBS only.
- Use the Deltek-provided macro to add additional fields to existing Merge Templates.
- Do not type within [bracketed] area of Merge Templates to avoid any special character errors in Word.





# **Polling Question**

Are you storing Project Descriptions and Resume Text in your system today?

- Yes
- No
- Not Sure
- Didn't know you could









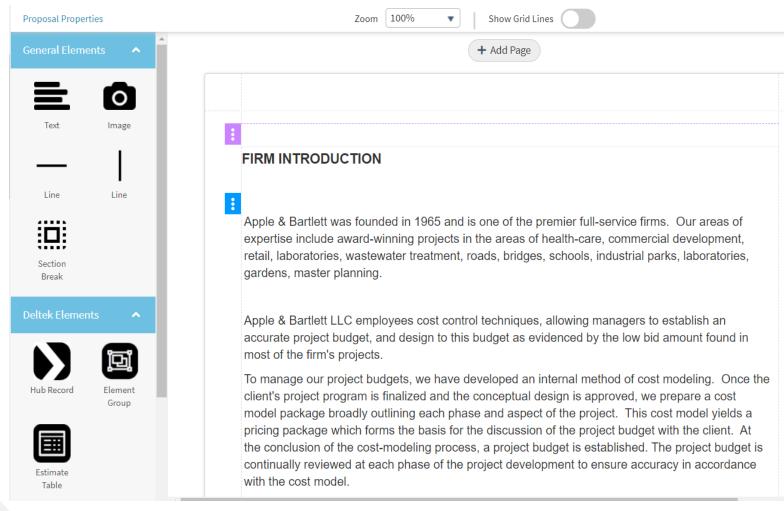


#### Vantagepoint Proposal Builder

Requires CRM Plus license.

Merge Templates no longer used:

- Vantagepoint has Proposal Builder included as a single application
- Requires FILESTREAM
- Word and PDF are currently the only supported formats (InDesign is in development; no timetable for release)
- SF330 available in Desktop Client only.





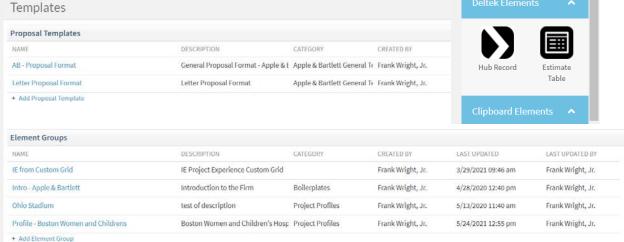


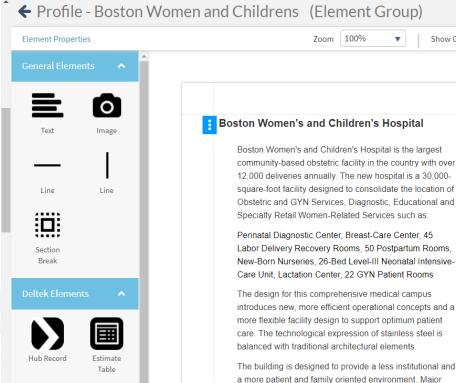
# Vantagepoint Proposal Builder

- Element Groups can be created for common proposal areas:
  - Project Profiles

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- Firm Introductions
- Images can be associated to proposals from Attachments, Links, or network location.







Show Grid Lines

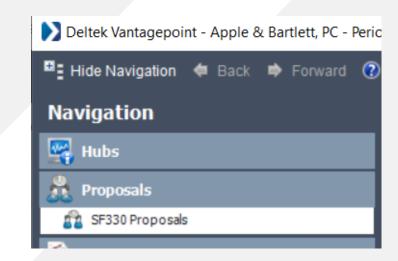
departments are organized into small clusters or "pods" to increase a sense of privacy and to assist in way finding.





# Parity Items Not Yet Available in Vantagepoint 5.5

- Merging directly from Hubs.
- Merges directly to InDesign.
- Support of customized templates for SF330s:
  - SF330 still located in Desktop
  - No plan to include 254/255s in Vantagepoint







# Tips/Tricks

- Store data consistently throughout hubs for standardized use in proposal documents.
- Create Element Groups for common proposal pieces such as project profiles, etc.
- Be careful when updating text for Project Descriptions, etc. while in Draft mode as updates flow to the Hub record.

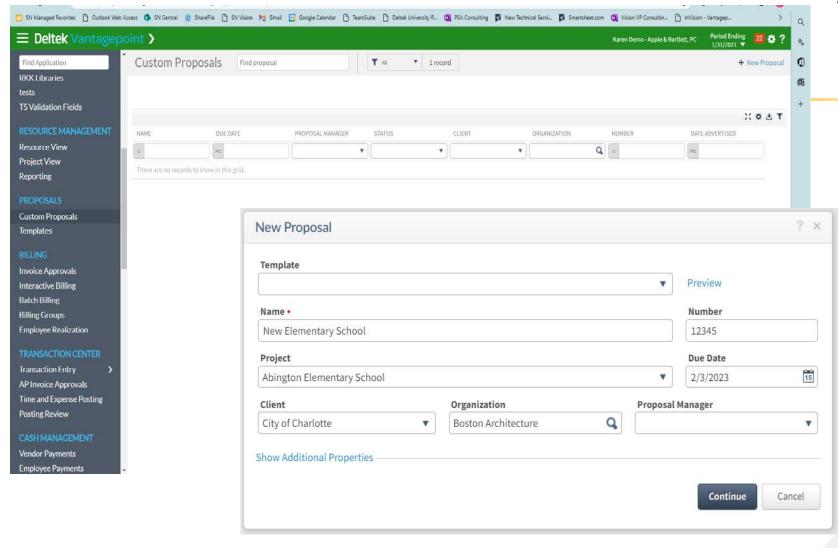




# Vantagepoint Proposals Demo



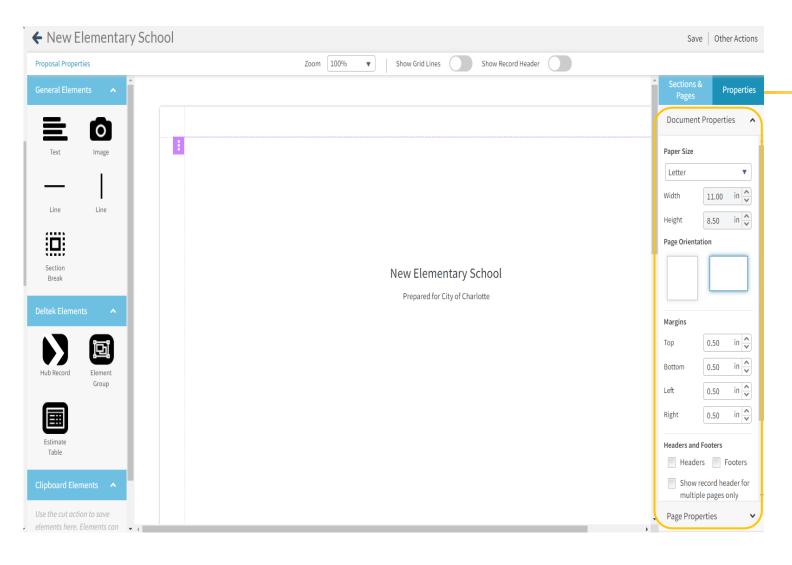




- New proposals can be created "from scratch" or from a template.
- New Proposals dialog allows entry of basic important information about the Proposal.
- Additional Properties are also available if needed.
- If templates are available, can be chosen from dropdown.







- Proposal Name and Client are inserted automatically on the Cover Page.
- Begin by setting up document format.
- All new proposals are formatted in landscape orientation by default.



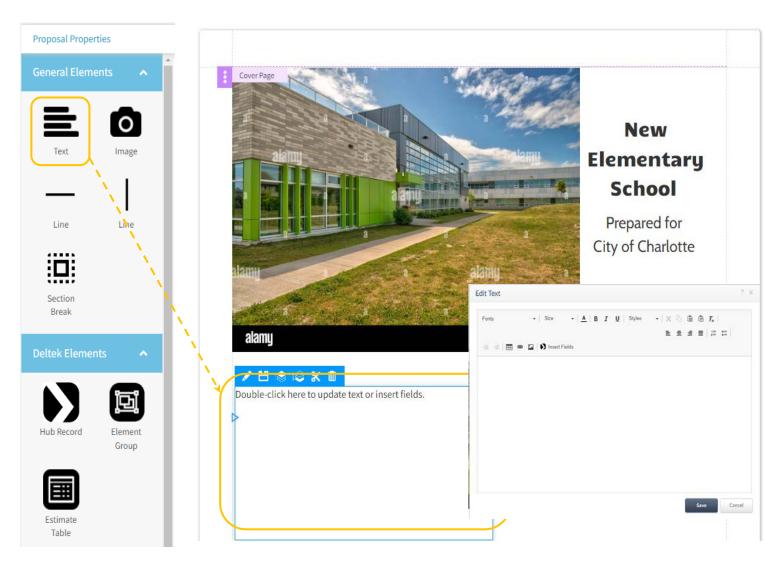


#### Proposal Properties 100% Zoom **General Elements** Text Image ← → ✓ ↑ → This PC → Pictures → Demo images Search Demo images Organize ▼ New folder Line Line SN-Central - SNBS - Acuity This PC 3D Objects Desktop Documents ♣ Downloads ♪ Music Section Pictures Break Videos Local Disk (C:) oston-ma-240 USB Drive (D:) ★ f (\\Sn-fs) (F:) Quickbooks (Q:) File name: elementary-school.jpg All files (\*.\*) Cancel

- Images can be inserted and retrieved from a network location.
- Images import at full size but can be resized and manipulated once inserted.



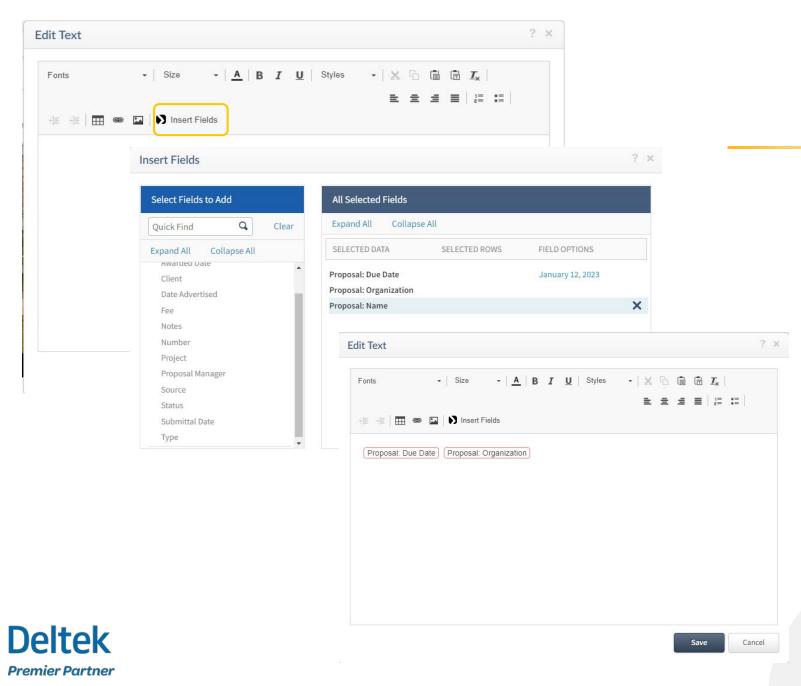




- Text fields are inserted the same as image placeholders.
- Text Editor allows the insertion of relevant fields
- Text Editor also has formatting capabilities







- Text fields are inserted the same as image placeholders.
- Text Editor allows the insertion of relevant proposal fields
- Text Editor has formatting capabilities



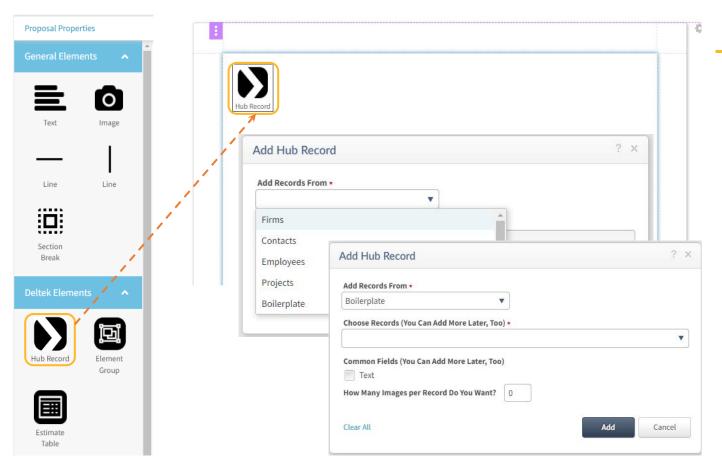




- Once the section is complete, it be saved as a draft or finalized and saved.
- "Save as Draft" allows continuing changes
- Once finalized, no further edits can be made.



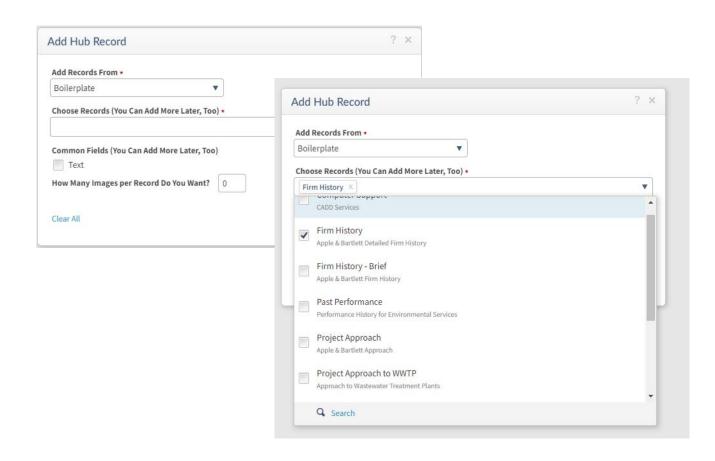




- Content can be added from any of the Hubs.
- The dialog allows a choice of records and number of images.
- Records can be added after the section has been created.







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# :: Company NAME

Apple & Bartlett was founded in 1965 and is one of the premier full-service firms. Our areas of expertise include award-winning projects in the areas of healthcare, commercial development, retail, laboratories, wastewater treatment, roads, bridges, schools, industrial parks, laboratories, gardens, master planning.

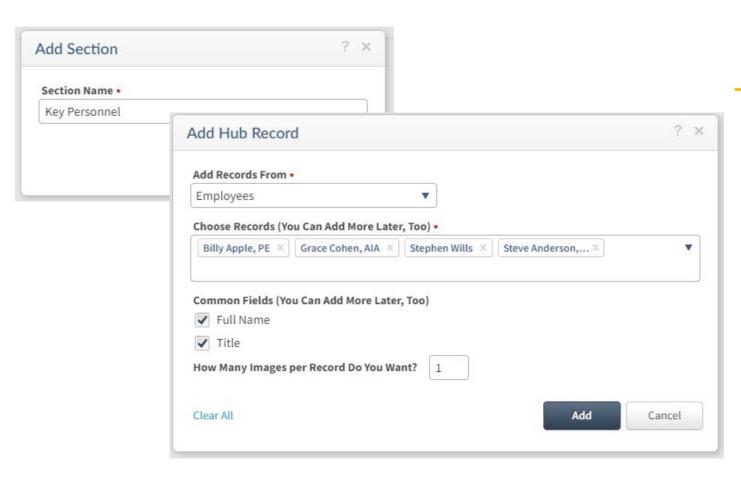
Apple & Bartlett LLC employees cost control techniques, allowing managers to establish an accurate project budget, and design to this budget as evidenced by the low bid amount found in most of the firm's projects.

To manage our project budgets, we have developed an internal method of cost modeling. Once the client's project program is finalized and the conceptual design is approved, we prepare a cost model package broadly outlining each phase and aspect of the project. This cost model yields a pricing package which forms the basis for the discussion of the project budget with the client. At the

- Text can be formatted after merge.
- Images can be added and resized.
- Remember to save your record as a draft until ready to finalize the whole proposal.





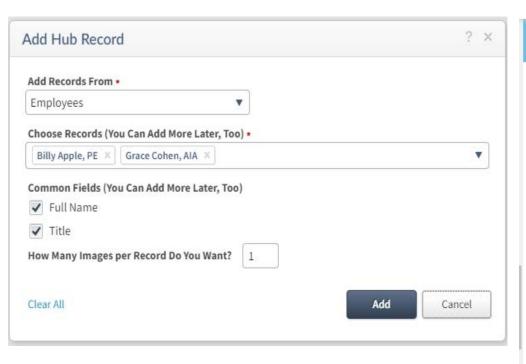


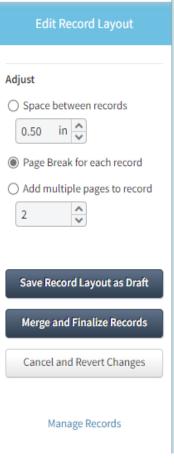
#### Vantagepoint Proposals: Resumes

 Select the personnel and properties you want to display in the resume.







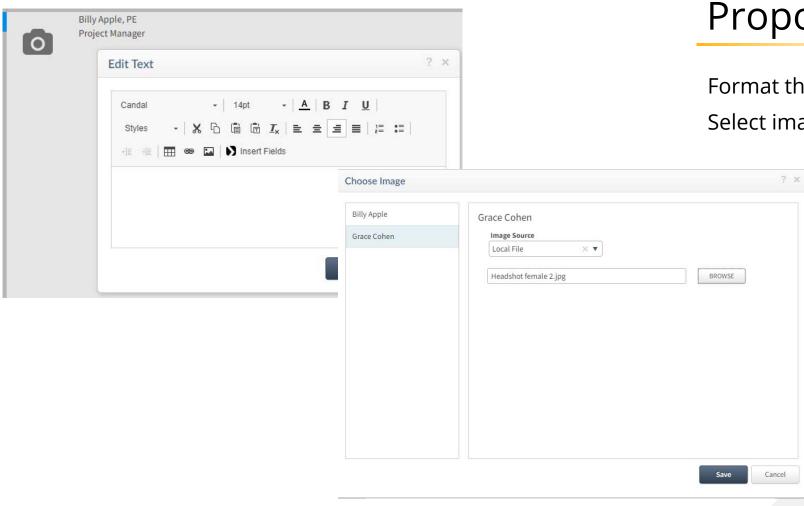


#### Vantagepoint Proposals: Resumes

 Record layout defaults to two per page; set the layout as you desire.







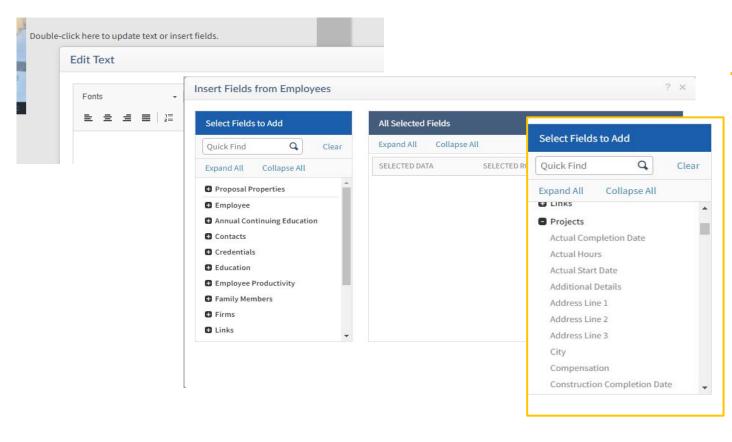


Format the text as appropriate.

Select images from network location..





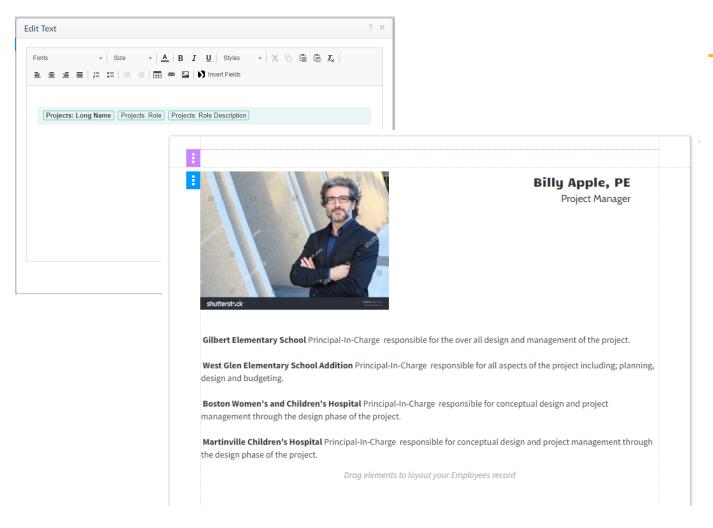


#### Vantagepoint Proposals: Resumes

- Additional text can be added by dragging the "Text" General Element to the location you want.
- Select the text you want to include from the dialog.
- Quick Find is very helpful to find the fields you want.





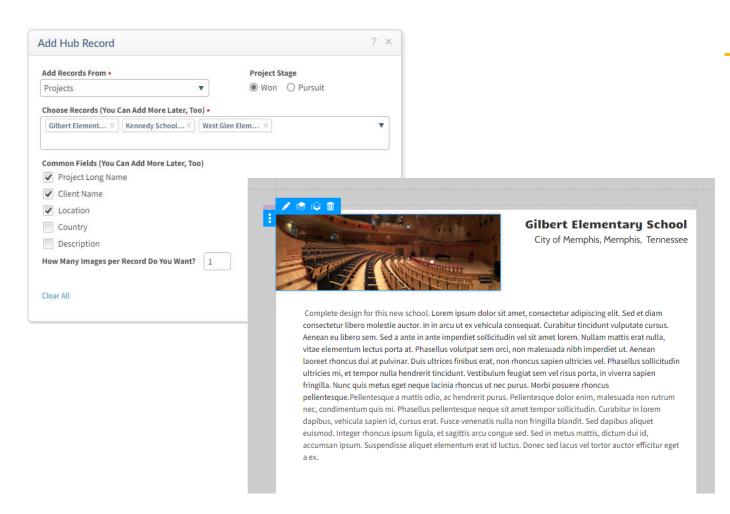


#### Vantagepoint Proposals: Resumes

- Text can be formatted after merge.
- Images can be added and resized.





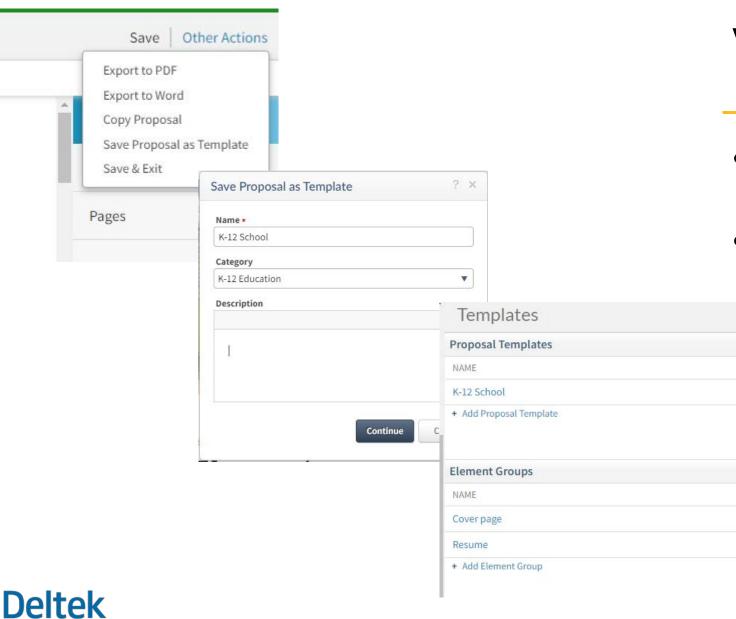


## Vantagepoint Proposals: Projects

- Projects work the same way as Resumes.
- Select the projects you want, along with the fields you want to include.
- Choose the number of images you want to include.





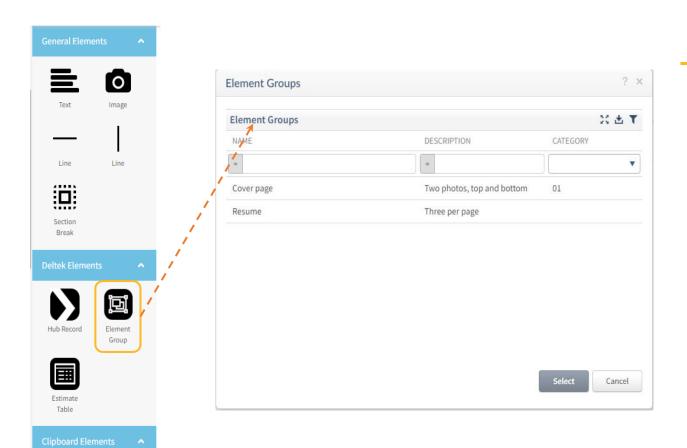


**Premier Partner** 

# Vantagepoint Proposals: Proposal Templates

- Proposals can be saved as templates.
- Templates are useful in creating new proposals that are similar to previous efforts.





# Vantagepoint Proposals: Element Groups

- Element Groups are "mini templates" for various groups of items you may reuse regularly.
- Element Groups can be added to an existing or new proposal.
- They can also be edited in the Templates module.





## Vantagepoint Proposal Resources

Vantagepoint Video Files

**Introduction to Proposals** 

**Proposal Templates** 

**Element Groups** 





# **Questions?**





## Contact

#### **Susan Patrick**

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(717) 757-6999









# **Thank You!**

Stambaugh Ness

www.stambaughness.com